

Fortuna Apple Harvest 2025 - Downtown Street Fair

Saturday October 4th 9:00am – 5:00pm

Vendor Sale Booths:

\$65 (2 for \$125.00)

After 9/20/25: \$80.00

Approximate Booth Size 10'x12'

*If additional space is required a second space must be rented.

Food Booths:

\$75.00 (2 for \$145.00)

After 9/20/25: \$90.00

Approximate Booth Size 10'x12'

*If additional space is required a second space must be rented.

Food Truck/Trailers:

\$100.00

After 9/20/25: \$115.00

Set Up:

7:00am – 8:30am

Breakdown Times:

5:10pm – 7:00pm

Show Hours:

9:00am – 5:00pm

Applications must be submitted by September 20th, 2025 – Applications are non-refundable. **If you are applying for a food booth/truck, health permits must be included with your application.** For any questions contact Humboldt County Environmental Health Department: 707-445-6215. Or online at: www.humboldt.gov.org

PLEASE RETURN BOTTOM PORTION WITH PAYMENT AND APPLICABLE PERMITS

We, the undersigned, do hereby release the Promoter for all claims for damage, fire, theft, etc. to us or our inventory, which may occur during the event. We further agree to follow the rules set forth above. We realize insurance is recommended.

Date: _____ Name: _____

Telephone: _____
Email: _____

Address: _____ City: _____

State: _____ Zip: _____

Booth Type:	What are you selling?
<input type="radio"/> Sales	
<input type="radio"/> Food Booth	
<input type="radio"/> Food Truck/Trailer	

Vendor Sales = \$65.00 (2 for \$125.00)

_____ x \$ _____ = \$ _____

Food Booth = \$75.00 (2 for \$140.00)

_____ x \$ _____ = \$ _____

Food Truck/Trailers = \$100.00

_____ x \$ _____ = \$ _____

Total Enclosed: \$ _____

Checks payable to:
Fortuna Downtown
Merchants;

Drop off at
Horizon Business
Products,

The Fortuna Farmhouse

OR
Mail to:
P.O. Box 236
Fortuna, CA 95540

The State of California Requires a Sellers Permit for All Food & Retail Vendors. All Applications Must Include. Available At:

WWW.CDTFA.CA.GOV Vendor Resale # _____

Bounced checks are subject to a \$25.00 fee

Date Rec.: _____	Paid: Cash _____	Check # _____
Resale # Verified (Yes/No) _____	Health Permit Booth #'s _____	
Phoned Placement (Yes/No) _____	Left Message (Yes/No) _____	

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Vendor Guidelines:

- Spaces will be assigned on a “first come, first serve” basis, so REGISTER EARLY! •

No applications will be accepted after September 30th, 2025 (non-refundable)

- No early breakdown
- Vehicles must be off Main St. by 8:30 am. No vehicles on Main St. between 8:30 am & 5:10 pm •

This is a pet-free event

- Event insurance is recommended
- All vendors must park in designated areas after unloading at your booth. (No parking in the alleys. Violators will be towed at their own expense. All applicable Fortuna Vehicle & Municipal Code violations will be addressed by the Fortuna Police Department.
- All booths will be located touching the sidewalk; please do not put anything on the sidewalks. If your booth requires electricity, quiet generators are allowed.
- No electricity is provided. If electricity is needed, quiet generators are allowed.
- All vendors will be notified of space number 1 week before the event.